

## What we offer

The European Master of Education program is open for everybody interested in a high-quality study program in the field of educational management at a graduate level. It aims at preparing future leaders in all educational fields (childhood, primary, secondary, vocational, adult, continuing, higher education) as well as other related sectors to work on a national or international level.

The program offers a blend of practical knowledge, conceptual framework and state-of-the-art research while emphasizing a global perspective on educational management.

### Educational Concept & Program Outline

The program can be completed in 4 full-time semesters. It offers a blended learning format combining the advantages of various teaching and instructional methods. This format, which combines onsite instruction with virtual phases, will be used in a way to achieve an optimal "blend", depending on the content and learning outcomes of each course.

| Modules                                   | CP         |
|---|------------|
| Framework of Educational Management       | 10         |
| Pedagogy I                                | 10         |
| Pedagogy II                               | 10         |
| Educational Management I                  | 10         |
| Educational Management II                 | 12         |
| Leadership in Educational Institutions I  | 10         |
| Leadership in Educational Institutions II | 10         |
| Research Methods                          | 10         |
| Application-oriented Module I             | 10         |
| Application-oriented Module II            | 8          |
| Master Thesis & Colloquium                | 20         |
| <b>Total</b>                              | <b>120</b> |

### Program Goals

The Educational Management program meets the needs of both working academics and business professionals who want to advance their careers: it is designed to enhance their professional ability so that they can meet the dynamic needs of modern educational organizations and academic institutions. The program features a curriculum that focuses on practical business concepts and active research rather than a purely theoretical approach to educational management.

## What we expect

### Admission Requirements

- Bachelor's degree or similar academic qualification with a minimum of 180 ECTS credit points from a recognized university or institution of higher education (preferably in economics, business administration, management studies, educational science, teacher training or related field)
- Complete application documents including a personal motivation letter
- Proof of sufficient knowledge of English (TOEFL, IELTS or similar); please talk to the program management for options
- Preferably work experience in the field of education



Above the formal requirements, it is essential to be motivated and have the self-discipline to study in a blended learning environment. In order to make your study experience successful we recommend a personal counseling session with one of our study coaches.

## Career Prospects

The program enables graduates to fulfill functions in all education-related organizations. They will demonstrate an advanced understanding of current management trends, leadership and pedagogical issues in the educational sector as well as the ability to take a global perspective on tackling management issues in education. In response to the broad range of challenges that arise in practice, graduates acquire advanced knowledge and skills, such as HR management & organization, program & curriculum development, educational research methods, facility management, coaching & mentoring etc. Their competence profile enables them to work in leadership positions in the following types of institutions and industries:

- Preschool & Kindergarten
- Primary & Secondary Education Providers
- Vocational Education Providers
- Continuing Education Providers
- Adult Education Providers
- Higher Education Providers
- Special Education
- Service Companies (e.g. Consultancies)
- Associations
- Public Institutions and Authorities (Ministries etc.)

## Joint Degree

Graduates will receive a European joint degree from the University of Applied Management (Germany), the Private University College of Education of the Diocese of Linz (Austria) and the Riga Teacher Training and Educational Management Academy (Latvia).



# Study & Travel Experience

## European Roaming Program

2 years, 3 countries, 5 cities, 1 program: as a consortium of universities based in different European countries, we want to offer you the opportunity to explore our entire network.

## Exciting Locations

We have designed a program that will allow you to spend quality time at five different locations where we offer you an exciting blend of classroom instruction, leisure & cultural activities as well as sightseeing opportunities at the following locations:

|            |  |
|------------|--|
| Semester 1 | <ul style="list-style-type: none"><li>• Adventure Campus Treuchtlingen, Germany, 2 weeks in September</li><li>• Linz, Austria, 2 weeks in February</li></ul> |
| Semester 2 | <ul style="list-style-type: none"><li>• Riga, Latvia<br/>2 weeks in August</li></ul>   |
| Semester 3 | <ul style="list-style-type: none"><li>• Berlin or Erding, Germany<br/>2 weeks in March</li></ul>   |
| Semester 4 | <ul style="list-style-type: none"><li>• Thesis defense and graduation ceremony in Seekirchen, Austria, 1 week in September</li></ul>                         |

## Student Services

We will support you with your:

- Travel & Accommodation
- Student Visa Procedures
- Insurance & Medical Issues
- Internship Possibilities

## Extracurricular Activities

For each onsite block, we organize an interesting and exciting program including the academic courses as well as extracurricular activities, such as excursions, sightseeing trips, sports and adventure activities and get-togethers in order to make the stay at each location valuable and memorable.

# University Consortium

## European Network of Universities

This European program in Educational Management is a joint degree program offered by the University of Applied Management, Germany, the Riga Teacher Training and Education Management Academy, Latvia, and the Private University College of Education of the Diocese of Linz, Austria as well as the Private University Seeburg Castle, Austria.



University of Applied  
Management (Germany)



Private University  
College of Education  
of the Diocese of Linz  
(Austria)



Riga Teacher Training and  
Educational Management  
Academy (Latvia)



Private University of  
Seeburg Castle (Austria)

## Accreditation

The program has been fully approved and accredited by the Bavarian State Ministry of Sciences, Research and the Arts, the Austrian Federal Ministry of Education and Arts, and licensed by the Latvian Ministry of Education and Science.

Students who acquire their academic education with us will receive an internationally recognized academic degree that will enable them to pursue a doctoral program.

## Fees & Contact

The tuition fees for the program amount to € 7200. In addition, there is a one-time registration fee of € 250 and an examination fee of € 250.

Choosing a study program is an important decision. If you have any questions regarding the admission process, the transfer of credits or any other issues, please contact us and we will be glad to help you.

Email: [info@educational-management.eu](mailto:info@educational-management.eu)  
Web: [educational-management.eu](http://educational-management.eu)  
Web: [gsm.IUNworld.com](http://gsm.IUNworld.com)



## European Joint Master Program

# Educational Management

## Master of Education (M.Ed.)